

Charlotte Jeuniaux

Digital for impact.

Digital consultant for NGOs, non-profits and impact organisations

I design custom digital tools, websites and training frameworks that help teams stay autonomous. Based in Namur, I work in Belgium and in the field internationally.

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Passionate about digital tools and social impact, I help organisations build useful, durable systems adapted to field realities, combining listening, strategy, design and skills transfer.

SERVICES

- 01 Custom tools**
CRMs and management tools for members and volunteers.
- 02 Websites & identities**
Clear websites that teams manage on their own.
- 03 Training & autonomy**
Documentation and skills transfer on every project.
- 04 Field missions**
Support in Belgium and internationally.

EDUCATION

- 2018 **Visual Facilitation** — TRAKK, Namur
- 2012 — 2013 **Web Design & Graphic Design** — Centre Corail, Mons
- 2003 — 2009 **Master's in Arts & Audiovisual Studies** — ULiège

LANGUAGES

French · Native

English · Fluent

Spanish · Basic



TOOLS FOR MORE
AUTONOMY AND
MORE IMPACT.

EXPERIENCE

- 2026 — present **Founder — Nomad Impact ASBL**, Namur
Non-profit supporting impact organisations with custom tools, websites and digital & AI training.
- 2024 — present **MediaLab Manager — TRAKK / KIKK**, Namur
Support for digital project holders, digital strategy, training, collaboration with the KIKK Festival.
- 2024 **Field mission — CFSWF**, Cambodia
Needs assessment, design of a membership and dues CRM for 2,600 members, training of the 10-person team. Dues collected rose from 33% to 55% in six months.
- 2022 — 2024 **Independent digital consultant**, working remotely from Asia
India, Indonesia, Thailand, Cambodia, Laos, Vietnam.
- 2018 — 2022 **Digital Designer & Developer — TRAKK / KIKK**, Namur
Web development and digital projects.
- 2015 — 2018 **Project Manager & Coordinator — University of Namur**
Project management, coordination and event organisation.

TRAINING DELIVERED

- June 2025 **"Which AI for creatives?"** — workshop, TRAKK, 20 participants
- Sept. 2026 **"Communicating on a small budget: strategies and AI tools"** — webinar with Source Hub, 10 participants

TOOLS

WordPress · Lovable · HTML / CSS · Adobe Creative Suite · Odoo · Canva ·
Generative AI tools · **AI-assisted development (Claude, ChatGPT, Lovable)**

PROJECTS / IMPACT

33% → 55%+

CFSWF — membership fees collected

4 services → 1 tool

Comme Chez Nous — connected social CRM

Strategy → tools → training

Nomad Impact — more autonomy for more impact

**NOMAD
IMPACT**

THE NON-PROFIT I FOUNDED

Nomad Impact supports impact organisations in their digital transformation through a human-centred, durable and field-oriented approach.

6

countries

2

years
across Asia

15+

years of digital
projects

→ REAL EXAMPLES